ERIC REGNELL

LEARNING ENGINEER AND INSTRUCTIONAL DESIGNER

Learning design architect and content developer with experience in online course content development and creating reusable, modular content objects. Skilled at leveraging learning science and data to improve instruction and support the needs of neurodiverse and marginalized populations.

CONTACT

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ericregnell.com

SKILLS

Online Course Design
Interactive Content
Multimedia Design
Learning Engineering
Learning Objective Design
Adult Learning Theory
SME Collaboration
Equity-based Design/UDL
Project Management
LMS / CMS / LCMS
Needs Assessments
Data Analysis
Problem Solving
Adaptability
Negotiation
Communication
Strategic Critical Thinking
Decision Making
Teamwork
Writing
Public Speaking

CAREER ACCOMPLISHMENTS

- Responsible for the design and development of an ePHI protection and handling training for all staff conducting medical research at Northwell Health, the largest private employer in New York state, as part of a Corrective Action Plan (CAP) and settlement with the Department of Health and Human Services' Office for Civil Rights (OCR).
- Collaboratively designed a microcredential taxonomy and digital badging architecture, and authored successful self-paced, online micro pilots for city employees of Manchester, NH and Detroit, MI, and a healthcare system in the US Southeast.
- Co-designed an object-oriented learning content model to tag and deliver reusable, personalized content to students based on profiles, performance, and learning preferences.
- Led the creation of a new course-based CBE model, developing the general education courses and content for cohorts of partner organization students.

PUBLICATIONS AND PRESENTATIONS

HALLMARK PRACTICES IN CBE ASSESSMENT (NOV 2021)

Contributing author to this extension of C-BEN's Quality Framework, created to provide practical features and considerations for implementing quality CBE assessment strategies.

EXPLORING MICROCREDENTIALS THROUGH PERSONAS (NOV 2019)

Co-presenter of this hands-on workshop at OLC Accelerate in Orlando, FL to investigate microcredentials through personas, and presented SNHU's Digital Credentials Lab research.

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EDUCATION

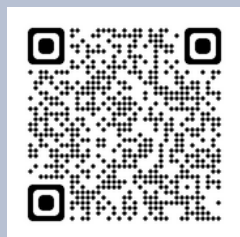In Progress
MBA, Marketing
UMass Amherst

2014
BS, Information Technology
UMass Lowell

2003
BA, Anthropology
Hartwick College

CERTIFICATIONS

2023
PEAK Leadership
SNHU Talent Development

2019
GSE2x: Leaders of Learning
HarvardX, through edX

TECHNOLOGY

Articulate 360
Articulate Storyline
Articulate Rise
Adobe Creative Suite
JIRA Confluence
GIMP
Inkscape
WordPress
Audacity
MS Office Suite
D2L Brightspace

LEARNING DESIGN EXPERIENCE

SOUTHERN NEW HAMPSHIRE UNIVERSITY
November 2017 - September 2023

DIRECTOR, LEARNING EXPERIENCE ENGINEERING
Lead the design and development of learning experiences in a personalized, adaptive learning platform; Create a novel content model to catalog, track, and deliver modular learning content; Use learning science to create new types of learning interventions for online and hybrid audiences; Plan and direct creation of edX courses for MicroBachelor's in STEM and healthcare fields.

SENIOR LEARNING ENGINEER
Research the microcredential market; Develop a digital badging strategy for the university; Define a taxonomy of credentials; Create pilot program asynchronous courses to test badging platforms and user adoption; Review and explore alternative LMS solutions for short-form learning experiences.

CURRICULUM AND ASSESSMENT DEVELOPER
Design course content for competency-based programs; Work with SMEs, internal stakeholders, and external design partners to source formative content and summative project-based assessments; Author workforce training modules for contracted partners; Maintain current in-flight courses, and update resources and projects.

NORTHWELL HEALTH
July 2016 - October 2017

SPECIALIST, INSTRUCTIONAL DESIGN
Design, develop, implement and maintain e-learning modules in support of Northwell Health's research enterprise; Collaborate with SMEs, content owners, research leadership and LMS Administrators to develop and implement a mandated system-wide compliance training; Develop learning materials in a variety of formats, including print, graphics, and multimedia; Provide direction, leadership, and project management for new and existing e-learning.

CONTRACT INSTRUCTIONAL DESIGN

R AND R LIMITED
January 2012 - April 2016

CONTENT EDITOR/ENGINEER, HORTONWORKS
Edit draft training materials for style and format; Create and apply content templates for deployment in both an LCMS and a customer-facing LMS; Create, update and maintain content in the LCMS; Prepare and deploy content from the LCMS to the LMS.

CONTENT EDITOR/ENGINEER, FUSESOURCE
Reengineer existing legacy ILT content into objective-level, online modules for deployment in a customer-facing LMS; Edit new training materials for style and format; Apply instructional design principles to draft content; Update and maintain content in the LMS.

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ANECDOTES

2023
Provided voice for audio post-production on the film *Lost Nation.*

2022
Earned a green belt in Shaolin Kempo Karate.

2016
Created weekly chalkboard art for a craft beer and whiskey den, recreating logos and promotional images in fine detail.

2010
Developed a course for VIP luxury clientele demonstrating and teaching the art of sabrage, or opening a bottle of champagne with a sword.

2000
Worked for Dr. David Anthony on an archaeological dig. The Samara Valley project in Krasnosamarskoe, Russia was a multi-year excavation studying Bronze Age settlements in the steppe plains.

1999
Performed as part of the All-Eastern Honors Ensemble, representing NH. This highly selective high school choir consisted of top performers from the Northeastern states of the US.

PROFESSIONAL MANAGEMENT EXPERIENCE

MEJIX
March 2015 - October 2015
TECHNICAL DEVELOPMENT MANAGER
Manage complete lifecycle for all web development projects; Grow and manage client relationships; Scope and schedule technical projects and resources; Manage remote international application developers; Identify and resolve day-to-day project issues; Provide technical development consulting.

CHRISTOFLE SILVER, INC.
July 2006 - June 2012
MARKETING MANAGER
Develop and supervise marketing plan for North America, including social media, sales promotions, and events; Analyze sales data and customer demographics; Manage marketing and PR staff.
MANAGER – SPECIAL PROJECTS
Manage store renovations and construction budget; Develop and deliver new staff training on products and POS system; Manage partner relationships.
SALES CONSULTANT – MADISON AVE. STORE
Manage customer relationships with VIP clientele; Sell luxury homegoods and custom items.
OFFICE MANAGER
Manage operations, supplies and maintenance of corporate office; Serve as Executive Assistant to President; Provide first tier IT support for all U.S. stores and corporate office.

OTHER EXPERIENCE

U.S. POSTAL SERVICE
January 2013 - March 2014
CITY CARRIER ASSISTANT
Sort, load and deliver packages and mail on established routes; Handle undeliverable mail and collect outgoing mail; Maintain customer relations and answer questions regarding postal procedures.

INTERNATIONAL BRIDGES TO JUSTICE
November 2005 - June 2006
OFFICE ADMINISTRATOR
Serve as executive assistant to CEO; Manage all aspects of office; Research and write grants; Draft marketing collateral.

MAJOR THEATRE EQUIPMENT CORP.
January 2004 - June 2005
WORKSHOP MANAGER
Manage team of four; Design and implement production schedule; Resolve customer complaints; Ensure quality control.